

THE RIDE

Get On. Find Out.

Group Sales Information

WHAT IS *THE RIDE*?

THE RIDE is a totally original New York experience filled with amazing performances, fascinating facts and non-stop excitement inside and out. Riders board a technologically unparalleled bus that provides a panoramic view of the city like never before, moving through the heart of Manhattan as an ever changing show – featuring actors, performers and everyday citizens – unfolds on the streets before them. You never know what you'll see or who you'll meet on the 75 minute experience.

LOCATION

THE RIDE starts at the corner of 46th and Broadway in front of the Marriott Marquis, New York City, NY and ends at the corner of 45th and Broadway.

**THE RIDE is an all-new theatrical bus tour where the streets of New York become the stage...
And You've Got Front Row Seats!**

GROUP PRICE SCALE

Regular Price	Group Price	Student Groups
\$65	\$55	Available Spring 2011

GROUP MINIMUM

Group prices are available for parties of **10 or more** people.

ORDERING PROCEDURES

Agents on the STAR system should enter requests online using event code ARDENY. If paying by credit card, include complete credit card information on your Order Form. If paying by check, the Group Ticket Order Form must include credit card information, and checks must be received two weeks prior to visit. Make checks out to "*THE RIDE NY*" and mail to: **THE RIDE NY**, 311 West 43rd Street, Suite 206, New York, NY 10036

PAYMENT POLICY

Credit card payment accepted on all orders.



THE CRITICS ARE RAVING:

**"Even if you know the city, YOU HAVEN'T SEEN IT from this panoramic view...
like watching a movie unfold live."**

- NY Daily News

**"IT ROCKS. IT ROLLS. THE RIDE offers
surprises around every Midtown corner."**

- USA TODAY

**"Dozens of the CITY'S BEST
creative talents!"**

- WNYC-FM

FOR GROUP SALES INFORMATION, PLEASE CALL 212.244.2551 x155
OR EMAIL GROUPSALES@EXPERIENCETHERIDE.COM

EXPERIENCE *THE RIDE*.COM